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FOR IMMEDIATE RELEASE

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Catalyst Corporate Sets Town Hall Meeting Schedule

Plano, TX – Catalyst Corporate Federal Credit Union will conduct a series of Town Hall meetings in January and February to help credit unions chart a course as they transition from Western Bridge Corporate during 2012.

The Town Hall meetings are a follow-up to the recent National Credit Union Administration (NCUA) announcement that Catalyst Corporate was selected to acquire the operations of Western Bridge Corporate Federal Credit Union. NCUA's decision put into place a plan that provides for a non-disruptive, low-cost transition of Western Bridge member credit unions.

A slate of 20 meetings has now been finalized and interested credit unions are encouraged to attend the free Town Hall sessions. Credit union representatives are now able to register by visiting catalystcorp.org/westerntown, where the complete Town Hall schedule—including cities, dates, times and locations—is available.

“We are eager to meet credit union leaders one-on-one, and help put a face on Catalyst Corporate,” said Dianne Addington, president and CEO of Catalyst Corporate.

The purpose of the Town Hall meetings is to:

- Provide information about the Catalyst Corporate business model
- Explain the capital investment necessary to join
- Review the products and services available from Catalyst Corporate
- Outline transition timeframes
- And, of course, answer questions

The Town Hall meetings are open to credit union executives and board members. “Content of the Town Hall meetings will be presented by Catalyst Corporate executives, who will also be available to respond to individual credit union concerns,” Addington said.

NEWS

Meetings will be held in the following cities:

- San Diego, CA
- Long Beach, CA
- Anaheim, CA
- Burbank, CA
- Pomona, CA
- Sacramento, CA
- Oakland, CA
- San Francisco, CA
- San Jose, CA
- Portland, OR
- Tacoma, WA
- Seattle, WA
- Spokane, WA
- Las Vegas, NV
- Honolulu, HI
- Lahaina, HI
- Fresno, CA
- Bakersfield, CA
- Boise, ID
- Pocatello, ID

In the meantime, credit unions are encouraged to review additional updates that have been made to the special [Western Bridge Member region](#) of the Catalyst Corporate web site, including the 2012 Strategic Business and Capital Plan, a sample Perpetual Contributed Capital offering memorandum and Subscription Agreement; and updated Frequently Asked Questions:

For more information about Catalyst Corporate, direct inquiries to contactus@catalystcorp.org or call Karen Coble at 1-800-442-5763, ext. 7831.

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